

May 13, 2005

Dear Madam or Sir,

Beans and Rice, Inc. is pleased to announce its first annual charity golf tournament. The event will be held on Saturday July 23, 2005 at Hanging Rock Golf Club in Salem, VA. I am writing in order to ask for your company's corporate sponsorship as an advertisement opportunity for your company.

As a non-profit community development organization serving the New River Valley localities of Floyd, Pulaski, and Radford, our mission is to build assets and capacities in low-moderate income communities and families. Some of the programs we provide include after school enrichment, youth leadership, adult education, Individual Development Accounts, service learning through Radford University and Virginia Tech, as well as advocacy, outreach, interpretation and translation for Hispanic families. A complete list of our programs is enclosed.

Your sponsorship will create an opportunity for you to promote your company while helping to ensure the success of the fundraiser this year and in the future. We are projecting 124 golfers and are marketing to both golfers and their families.

Your company can choose sponsorship and associated benefits at various levels. Depending on your level of sponsorship your company will receive all or some of the following benefits:

- Booths will be made available for you to send representatives to promote your company/organization
- Special competition judging and awarding of prizes (longest drive/closest to pin)
- Hole sponsorship- your banner will be placed on one of the 18 holes
- Company recognition printed in golf tournament publications

Enclosed is a sponsorship form with specific details regarding the various levels of support, a registration form for sponsoring a team, and an information sheet about Beans and Rice, Inc. Please make checks payable to Beans and Rice, Inc. All contributions are tax-deductible. Any form of support that you and your company can give is truly appreciated.

If corporate sponsorship is not possible, we welcome players from your company. The entry fee is \$100 per player and includes green fee, cart, lunch, dinner, assortment of prizes, and a chance to win **two airplane tickets and a 7-day Trip to St. Maarten.**

Please contact Katie Demerly through email at cdemerly@beansandrice.org with any questions. We thank you in advance for your support and generosity.

Sincerely,

Katie Demerly
Tournament Director

Sponsorship Form



Name _____

Company Name _____

Address _____

Telephone Number _____



Sponsorship Levels:

Platinum: \$750 sponsorship includes:

- Hole sponsorship- your banner will be placed on one of the 18 holes
- Sponsor a team of 4
- Ability to send representatives to promote your company/organization
- Company recognition printed in golf tournament publications
- Company logo printed on event t-shirts

Gold: \$500 sponsorship includes:

- Sponsor a team of 4
- Ability to send representatives to promote your company/organization
- Company logo printed on event t-shirts

Silver: \$250 sponsorship includes:

- Ability to send representatives to promote your company/organization
- Company logo printed on event t-shirts

Bronze: Merchandise/Gift Certificate Donation- for prizes

Exclusive Sponsorship Levels:

Diamond: \$2,000 sponsorship to pay for dinner includes:

- **Event named after company and mentioned in all marketing material for tournament**
- **Special competition judging and awarding of prizes (longest drive/closest to pin)**
- **Hole sponsorship-your banner will be placed on one of the 18 holes**
- **Sponsor a team of 4**
- **Ability to send representatives to promote your company/organization**
- **Company recognition printed in golf tournament publications**
- **Company logo printed on event t-shirts**

Emerald: \$1,000 sponsorship includes:

- **Company name recognized for providing lunch**
- **Special competition judging and awarding of prizes (longest drive/closest to pin)**
- **Hole sponsorship-your banner will be placed on one of the 18 holes**
- **Sponsor a team of 4**
- **Ability to send representatives to promote your company/organization**
- **Company recognition printed in golf tournament publications**
- **Company logo printed on event t-shirts**

*Please make checks payable to: Beans and Rice, Inc.
319 W. Main Street
Radford, VA 24141